

VIRGINIA ELIZABETH BENTLEY

design@ginnia.com

ginnia.com

THE EXPERIENCE

07/12–present **Graphic Designer**  
San Francisco Business Times—San Francisco, CA  
print & online advertisements & campaigns  
client management  
file management  
pre-press & production management  
event campaigns (*including pre-event advertisements, email blasts, event signage, awards, & presentations*)  
sales materials (*including flyers, email blasts, editorial calendars, rate cards, & event marketing guides*)  
the SFBT corporate identity collateral  
photo manipulation  
mock-ups & speculative advertisements

06/05–09/08 **Graphic Designer**  
The Type Factory—Santa Cruz, CA  
corporate identities  
production design  
pre-press & production management  
file management

05/07–09/08 **Production Designer & Technical Assistant**  
AlphaGraphics—Santa Cruz, CA  
pre-press  
production design  
technical support

05/03–08/03 **Architectural Intern**  
William Fisher Architecture—Santa Cruz, CA  
production  
scale models & mock-ups

THE SOFTWARE SKILLS

Design *InDesign, Illustrator, Photoshop*  
Presentation *Keynote, PowerPoint*  
Office *Word, Excel, Pages, Numbers*  
some experience with *Sketch, Flite*

THE SCHOOLING

05/11 **B.S. in Graphic Design**  
CSU Sacramento—Sacramento, CA  
typographic layout & visual principles  
design production & management  
time management  
corporate identities & systems  
user interface & time-based design  
digital & film photography  
color theory  
group projects as team leader

08/06–12/07 **Digital Media Studies**  
Cabrillo College—Aptos, CA  
technical & production  
pre-press

THE OTHER SKILLS

efficient use of software (*including paragraph, character, & object styles; master pages; nested & GREP styles*)  
excellent attention to detail  
ability to learn new software quickly  
file management  
pre-press & printing processes  
digital photography & photo manipulation

COOL STUFF

'12 **First Place**—American City Business Journals' Pinnacle Awards: Excellence in Advertising Design "Less than Full Page" category

05/11 **Magna Cum Laude**—CSU Sacramento

05/10 **Exhibition**—CSU Sacramento Design Spring Show  
several pieces chosen to exhibit

'08–'11 **Dean's Honor List**—CSU Sacramento

references are available upon request